

2024

EVENT SPONSORSHIP OPPORTUNITIES



BENEFITS OF SPONSORSHIP

For over 101 years, Rochester Hearing & Speech Center has helped individuals of all ages “Communicate for Life” through educational and developmental services for children from birth to age 5 and through audiology services for newborns and infants to seniors.

RHSC is the longest-standing and most experienced provider of hearing, speech-language, educational, and clinical services in the greater Rochester area, serving nearly 5,000 individuals each year in our three office locations (Brighton/Rochester, Greece, and Webster), as well as in homes and locations throughout the community.

Sponsorship of RHSC events increases brand awareness in positive ways, helping you reach desirable demographics across our community with your support of RHSC’s nonprofit mission. Each event reaches a unique audience, and sponsorship of multiple events brings exposure throughout the year. Custom sponsorship packages are also available.

2024 Events | Sponsorship Opportunities



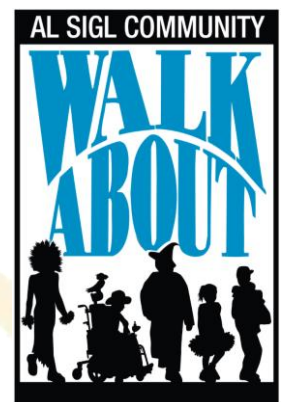
Super Hear-O 5K & Family Fun Day

Sunday June 30th
at Seneca Park



Ultimate 80s Prom Party

Saturday, November 9th
at Harro East Ballroom



Team RHSC at the Al Sigl Walkabout

Sunday, October 20th
at Eastview Mall

RHSC Contact Information:

Christy Post, Director of Development
Office: 585-271-0680 x1144
Email: cpost@rhsc.org
1000 Elmwood Avenue
Rochester, NY 14620
www.rhsc.org

Join us!

RHSC's CORPORATE CIRCLE

Join Rochester Hearing & Speech Center's Corporate Circle for exposure at multiple events throughout the year. You may choose from the packages outlined below or work with us to create a package that meets your marketing needs.

Members of RHSC's Corporate Circle will enjoy year-round publicity on RHSC's website and social media channels, through our Hear & Now Blog, in our Annual Report of Donors, and through radio and television advertising (for commitments of \$8,000 or more).

	Elite	Champion	Benefactor	Enthusiast	Advocate
RHSC's Corporate Circle	\$12,000	\$8,000	\$5,000	\$2,500	\$1000
All benefits of Super Hear-O 5K "Shazam!" Sponsor & 80s Prom Party "Time of My Life" Sponsor, plus logo on premium attendee gifts at both events (\$15,000 value)	★				
All benefits of Super Hear-O 5K "Here I Come to Save the Day" Sponsor & 80s Prom Party "Forever Young" Sponsor (\$10,000 value)		★			
All benefits of Super Hear-O 5K "Cowabunga" sponsor & 80s Prom Party "Crazy for You" Sponsor (\$6,000 value)			★		
All benefits of Super Hear-O 5K "I Have the Power" Sponsor & 80s Prom Party "One More Night" Sponsor (\$3,000 value)				★	
All benefits of Super Hear-O 5K "Pow! Bam!" Sponsor & 80s Prom Party "Careless Whisper" Sponsor (\$1,250 value)					★
Acknowledgement as Corporate Circle Sponsor in RHSC's 2024 Annual Report	★	★	★	★	★



CORPORATE CIRCLE SPONSOR

Commitment & Payment Form

YES! I would like to be a Corporate Circle Sponsor!

Elite
\$12,000

Champion
\$8,000

Benefactor
\$5,000

Enthusiast
\$2,500

Advocate
\$1,000

Contact Name: _____

Business Name (as you would like for public acknowledgment): _____

Address: _____

Phone: _____

Email: _____

Payment Total: \$ _____

My Check Is Enclosed | Check # _____

_____ I prefer to be invoiced using the above address.

_____ Please bill my credit card. Visa Master Card American Express Discover

Card Number: _____

Exp. Date: _____ CVV: _____

Signature: _____

Have questions? Please contact:

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**ROCHESTER HEARING
& SPEECH CENTER**

SUPER HEAR-O 5K & FAMILY FUN DAY!

Sunday, June 30th, 2024

Seneca Park, Rochester



"There is a superhero in all of us. We just need the courage to put on the cape." –Superman

Join us for Rochester Hearing & Speech Center's 1st Annual **Super Hear-O 5K & Family Fun Day** to celebrate the little heroes working every day to learn to communicate better, to support the hard-working RHSC heroes making a difference in the lives of families and children with special needs, and to BE a hero for the thousands of individuals of all ages that RHSC serves each year!

Our Super Hear-O 5K & Family Fun Day will be held Sunday, June 30 starting at 9:00 am at Seneca Park. The event includes a 5K Trail Run, a 5K Road Run/Walk, and a one-mile paved Walk/Roll/Stroll option, along with lots of activities for kids!

SHAZAM!
SPONSOR

Here I Come
to Save the
Day
Sponsor

Cowabunga
Sponsor

I Have the
Power
Sponsor

Pow!
Bam!
Sponsor

Up, Up &
Away
Sponsor



Super Hear-O 5K & Family Fun Day	\$2,500	\$1,000	\$500	\$250	\$100
Identification as Presenting Sponsor on all event materials & in print, radio & television advertising & opportunity to speak at the Start Line	★				
Exclusive Premium Sponsor Opportunities*	★	★			
Podium recognition at event	★	★	★		
Opportunity for table at the event & recognition on event signage	★	★	★	★	
Individual recognition on RHSC social media	★	★	★	★	
Logo on Super Hear-O 5K t-shirt	★	★	★	★	★
General recognition on 5K webpage, RHSC Hear & Now Blog & through RHSC social media, opportunity for promo/giveaway in race packets	★	★	★	★	★
Super Hear-O 5K Race Entries	8 Race Entries	6 Race Entries	4 Race Entries	2 Race Entries	–
Deductible amount	\$4,760	\$2,320	\$880	\$440	–

**Exclusive Premium Sponsor Opportunities (Here I Come to Save the Day & Cowabunga sponsors only) include exclusive signage & DJ shoutouts) Start Line/Finish Line Sponsor- DJ Sponsor- Ice Cream Truck Sponsor- Race Photo Sponsor*

SUPER HEAR-O 5K

Commitment & Payment Form

YES! I would like to be a Super Hear-O 5K Sponsor!

Shazam
\$5,000

Here I Come to Save The Day
\$2,500

Cowabunga
\$1,000

I Have the Power
\$500

Pow, Bam!
\$250

Up, Up & Away
\$100 or in-kind donation

If you are unable to attend or to use all your race entries, please consider donating all or some of your entries to RHSC clients, families or staff. Number of entries to be donated: _____

Contact Name: _____

Business Name (as you would like for public acknowledgment): _____

Address: _____

Phone: _____

Email: _____

Payment Total: \$_____

My Check Is Enclosed | Check # _____

_____ I prefer to be invoiced using the above address.

_____ Please bill my credit card. Visa Master Card American Express Discover

Card Number: _____

Exp. Date: _____ CVV: _____

Signature: _____

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ROCHESTER HEARING
& SPEECH CENTER

Ultimate 80s *Prom* Party!

Saturday, November 9th, 2024

Harro East Ballroom, ROC



Our 1st Annual Ultimate 80s Party in 2023 was a total blast! We're planning another epic night of 80s fun in 2024 with an added twist. This year we're asking you to PROM!

Guests will enjoy an evening of food, drinks, live music, dancing, live and silent auctions, special surprises, and celebrity guests. Rochester Hearing & Speech Center's Ultimate 80s Party is our major fundraiser for the year.

Join us Saturday, November 9th at Harro East Ballroom for a night that will keep you Forever Young!

	Time of My Life	Forever Young	Crazy for You	One More Night	Careless Whisper	Time After Time
80s Prom Party Sponsor Benefits	\$10,000	\$7,500	\$5,000	\$2,500	\$1000	\$500
Event Naming Rights: includes recognition on all event materials & in print, television & radio advertising with opportunity to deliver welcome message at event.	★					
Exclusive Premium Sponsor Opportunities		★	★			
Press Release recognition	★	★	★	★		
Dedicated slide in slideshow & individual recognition through RHSC social media channels; logo/listing on event signage	★	★	★	★	★	
General recognition on 80s Party webpage, RHSC Hear & Now Blog & through RHSC social media channels	★	★	★	★	★	★
VIP Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	-
Deductible amount	\$9,000	\$6,700	\$4,400	\$2,100	\$800	\$500

**Exclusive Premium Sponsor Opportunities ("Forever Young" & "Crazy for You" sponsors only) include exclusive signage & DJ shoutouts):
 VIP Reception Sponsor – Spirit Toss Sponsor – DJ Sponsor – Band Sponsor – Silent Auction Sponsor – Valet Sponsor
 **VIP Benefits include table/reserved seating, complimentary champagne, & exclusive prom favor bags*

Ultimate 80s *Prom* Party!

Commitment & Payment Form

YES! I would like to be an Ultimate 80s Prom Party Sponsor!

- Time of My Life \$10,000 Forever Young \$7,500 Crazy for You \$5,000 One More Night \$2,500
- Careless Whisper \$1,000 Time After Time \$500

Contact Name: _____

Business Name (as you would like for public acknowledgment): _____

Address: _____

Phone: _____

Email: _____

Payment Total: \$_____

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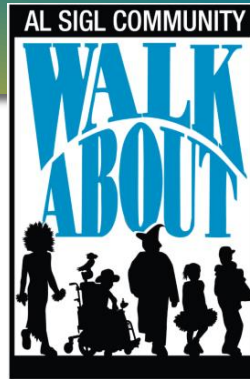
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Al Sigl's WalkAbout

Sunday, October 20th, 2024

Eastview Mall, Victor



Celebrate 35 Years Walking Together!

Enjoy extended reach through Al Sigl with a sponsorship of Team RHSC at Al Sigl's annual WalkAbout! This Halloween-themed event takes place at Eastview Mall and typically brings in about 500 participants. Proceeds benefit seven Al Sigl Member Agencies serving over 55,000 children and adults with special needs in our community.

Your sponsorship of Team RHSC directly benefits Rochester Hearing & Speech Center!

Platinum Sponsor \$5,000

Pre-Event

- Company highlight on social media sites
- Sponsor listing on agency website & event emails
- Prominent sponsor listing in agency newsletter
- Logo included on event marketing materials

Day of Event

- Kick off the Walk by giving the official countdown
- Opportunity to be a costume contest judge
- First table on event route
- Listing on sponsor board
- Logo featured on maps distributed to all participants

Post-Event

- Company acknowledgment on our thank you email

Gold Sponsor \$2,500

Pre-Event

- Company highlight on social media sites
- Sponsor listing on agency website & event emails
- Event Sponsor listing in agency newsletter
- Logo included on event marketing materials

Day of Event

- Sponsor table
- Listing on sponsor board
- Logo featured on maps distributed to all participants

Post-Event

- Company acknowledgment on our thank you email

Silver Sponsor \$1,000

Pre-Event

- Sponsor listing on agency website & event emails & in newsletter

Day of Event

- Sponsor table
- Listing on sponsor board
- Logo featured on maps distributed to all participants

Post-Event

- Company acknowledgment on our thank you email

Bronze Sponsor \$500

- Company name listed on agency website & event emails
- Logo featured on maps distributed to all participants

Al Sigl's WalkAbout Commitment & Payment Form

YES! I would like to be a WalkAbout Sponsor!

Platinum Sponsor \$5,000 Gold Sponsor \$2,500 Silver Sponsor \$1,000 Bronze Sponsor \$500

Contact Name: _____

Business Name (as you would like for public acknowledgment): _____

Address: _____

Phone: _____

Email: _____

Payment Total: \$ _____

My Check Is Enclosed | Check # _____

_____ I prefer to be invoiced using the above address.

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