



ROCHESTER HEARING
& SPEECH CENTER

SUPER
HEAR-O

5K



SPONSORSHIP OPPORTUNITIES

Ultimate
80's
Party
ROCHESTER HEARING
& SPEECH CENTER



ROCHESTER HEARING
& SPEECH CENTER

2025



BENEFITS OF SPONSORSHIP

For over 100 years, Rochester Hearing & Speech Center has helped individuals of all ages “Communicate for Life” through educational and developmental services for children from birth to age five and through audiology services for newborns and infants to seniors.

RHSC is the longest-standing and most experienced provider of hearing, speech-language, educational, and clinical services in the greater Rochester area, serving nearly 5,000 individuals each year in our two office locations (Brighton/Rochester and Greece), as well as in homes and locations throughout the community.

Sponsorship of RHSC events increases brand awareness in positive ways, helping you reach desirable demographics across our community with your support of RHSC’s nonprofit mission. Each event reaches a unique audience, and sponsorship of multiple events brings exposure throughout the year. Custom sponsorship packages are also available.

2025 Events | Sponsorship Opportunities



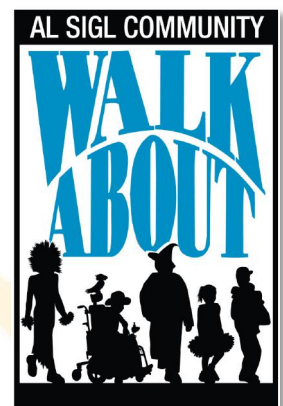
Super Hear-O 5K & Family Fun Day

Sunday, June 22nd
at Seneca Park



Ultimate 80s Party

Saturday, November 15th
at Eagle Vale Golf Club



Team RHSC at the Al Sigl Walkabout

Sunday, October 19th
at Eastview Mall

RHSC Contact Information:

Christy Post, Director of Development
Office: 585-271-0680 x1144
Email: cpost@rhsc.org
1000 Elmwood Avenue
Rochester, NY 14620
www.rhsc.org

Join us!

RHSC's CORPORATE CIRCLE

Join Rochester Hearing & Speech Center's Corporate Circle for exposure at multiple events throughout the year. You may choose from the packages outlined below or work with us to create a package that meets your marketing needs.

Members of RHSC's Corporate Circle will enjoy year-round publicity on RHSC's website and social media channels, through our Hear & Now Blog, in our Annual Report of Donors, and through radio and television advertising (for commitments of \$8,000 or more).

	Elite	Champion	Benefactor	Enthusiast	Advocate
RHSC's Corporate Circle	\$12,000	\$8,000	\$5,000	\$2,500	\$1000
All benefits of Super Hear-O 5K "Shazam!" sponsor & 80s Party "Don't Stop Believin" sponsor, plus logo on premium attendee gifts at both events (\$15,000 value)	★				
All benefits of Super Hear-O 5K "Here I Come to Save the Day" sponsor & 80s Party "Purple Rain" sponsor (\$10,000 value)		★			
All benefits of Super Hear-O 5K "Cowabunga" sponsor & 80s Prom Party "Walking on Sunshine" sponsor (\$6,000 value)			★		
All benefits of Super Hear-O 5K "I Have the Power" sponsor & 80s Party "Flashdance" sponsor (\$3,000 value)				★	
All benefits of Super Hear-O 5K "Pow! Bam!" sponsor & 80s Party "We Built This City" sponsor (\$1,250 value)					★
Acknowledgement as Corporate Circle Sponsor in RHSC's 2025 Annual Report	★	★	★	★	★
Super Hear-O 5K Race Entries	8 Tickets	6 Tickets	4 Tickets	2 Tickets	—
Ultimate 80s Party VIP Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Deductible Amount	\$10,760	\$7,020	\$4,280	\$2,040	\$800



CORPORATE CIRCLE SPONSOR

Commitment & Payment Form

YES! I would like to be a Corporate Circle Sponsor!

☐ Elite
\$12,000

☐ Champion
\$8,000

☐ Benefactor
\$5,000

☐ Enthusiast
\$2,500

☐ Advocate
\$1,000

Contact Name: _____

Business Name (as you would like for public acknowledgment): _____

Address: _____

Phone: _____

Email: _____

Payment Total: \$_____

My Check Is Enclosed | Check # _____

_____ I prefer to be invoiced using the above address.

_____ Please bill my credit card. ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Card Number: _____

Exp. Date: _____ CVV: _____

Signature: _____

Have questions? Please contact:

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SUPER HEAR-O 5K & FAMILY FUN DAY!



Sunday, June 22nd, 2025 | Seneca Park, Rochester

"There is a superhero in all of us. We just need the courage to put on the cape." –Superman

Join us for Rochester Hearing & Speech Center's 2nd annual **Super Hear-O 5K & Family Fun Day** to celebrate the little heroes working every day to learn to communicate better, to support the hard-working RHSC heroes making a difference in the lives of families and children with special needs, and to BE a hero for the thousands of individuals of all ages that RHSC serves each year!

Our Super Hear-O 5K & Family Fun Day will be held Sunday, June 22nd starting at 9:00 am at Seneca Park. The event includes a 5K Trail Run, a 5K Road Run/Walk, and a one-mile paved Walk/Roll/Stroll option, along with lots of activities for kids!

SHAZAM!
SPONSOR
EXCLUSIVE

Here I Come
to Save the
Day
Sponsor

Cowabunga
Sponsor

I Have the
Power
Sponsor

Pow!
Bam!
Sponsor

Up, Up &
Away
Sponsor

Super Hear-O 5K & Family Fun Day	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
Identification as Presenting Sponsor on all event materials & in print, radio & television advertising & opportunity to speak at the Start Line	★					
Exclusive Premium Sponsor Opportunities*		★	★			
Podium recognition at event	★	★	★			
Opportunity for table at the event & recognition on event signage	★	★	★	★		
Individual recognition on RHSC social media	★	★	★	★		
Logo on Super Hear-O 5K t-shirt	★	★	★	★	★	
General recognition on 5K webpage, RHSC Hear & Now Blog & through RHSC social media, opportunity for promo/giveaway in race packets	★	★	★	★	★	★
Super Hear-O 5K Race Entries	8 Race Entries	6 Race Entries	4 Race Entries	2 Race Entries	–	–
Deductible amount	\$4,760	\$2,320	\$880	\$440	–	–

**Exclusive Premium Sponsor Opportunities (Here I Come to Save the Day & Cowabunga sponsors only) include exclusive signage & DJ shoutouts) Start Line/Finish Line sponsor- Kid Zone Sponsor- DJ Sponsor- Ice Cream Truck Sponsor- Race Photo Sponsor*

SUPER HEAR-O 5K

Commitment & Payment Form

YES! I would like to be a Super Hear-O 5K Sponsor!

☐ Shazam
\$5,000

☐ Here I Come to Save The Day
\$2,500

☐ Cowabunga
\$1,000

☐ I Have the Power
\$500

☐ Pow, Bam!
\$250

☐ Up, Up & Away
\$100 or in-kind donation

☐ If you are unable to attend or to use all your race entries, please consider donating all or some of your entries to RHSC clients, families or staff. Number of entries to be donated: _____

Contact Name: _____

Business Name (as you would like for public acknowledgment): _____

Address: _____

Phone: _____

Email: _____

Payment Total: \$_____

My Check Is Enclosed | Check # _____

_____ I prefer to be invoiced using the above address.

_____ Please bill my credit card. ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Card Number: _____

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Signature: _____

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Ultimate 80s Party!



Saturday, November 15th, 2025 | Eagle Vale Country Club

Our first two annual Ultimate 80s Parties were a total blast!
We're planning another epic night of 80s fun in 2025 you won't want to miss!

Guests will enjoy an evening of food, drinks, live music, dancing, live and silent auctions, special surprises, and celebrity guests. Rochester Hearing & Speech Center's Ultimate 80s Party is our major fundraiser for the year.

	Don't Stop Believin' EXCLUSIVE	Purple Rain	Walking on Sunshine	Flashdance	We Built This City	Love Shack
80s Party Sponsor Benefits	\$10,000	\$7,500	\$5,000	\$2,500	\$1000	\$500
Identification as presenting sponsor on all event materials & in print, television & radio advertising with opportunity to deliver welcome message at event.	★					
Exclusive Premium Sponsor Opportunities		★	★			
Press Release recognition	★	★	★	★		
Dedicated slide in slideshow & individual recognition through RHSC social media channels; logo/listing on event signage	★	★	★	★	★	
General recognition on 80s Party webpage, RHSC Hear & Now Blog & through RHSC social media channels	★	★	★	★	★	★
VIP Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	—
Deductible amount	\$9,000	\$6,700	\$4,400	\$2,100	\$800	\$500

**Exclusive Premium Sponsor Opportunities ("Purple Rain" & "Walking on Sunshine" sponsors only) include exclusive signage & DJ shoutouts// VIP Sponsor – DJ Sponsor – Band Sponsor – Silent Auction Sponsor*

***VIP Tickets include two drink tickets, reserved seating, & exclusive VIP swag!*

Ultimate 80s Party!

Commitment & Payment Form



YES! I would like to be an Ultimate 80s Party Sponsor!

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Don't Stop Believin'
\$10,00 | <input type="checkbox"/> Purple Rain
\$7,500 | <input type="checkbox"/> Walking on Sunshine
\$5,000 | <input type="checkbox"/> Flashdance
\$2,500 |
| <input type="checkbox"/> We Built This City
\$1,000 | <input type="checkbox"/> Love Shack
\$500 | | |

Contact Name: _____

Business Name (as you would like for public acknowledgment): _____

Address: _____

Phone: _____

Email: _____

Payment Total: \$_____

My Check Is Enclosed | Check # _____

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AL SIGL COMMUNITY OF AGENCIES **WALKABOUT**

Sunday, October 19th, 2025 | Eastview Mall, Victor

Celebrate 36 Years Walking Together!

Enjoy extended reach through Al Sigl with a sponsorship of Team RHSC at Al Sigl's annual WalkAbout! This Halloween-themed event takes place at Eastview Mall and typically brings in about 500 participants. Proceeds benefit seven Al Sigl Member Agencies serving over 55,000 children and adults with special needs in our community.

Your sponsorship of Team RHSC directly benefits Rochester Hearing & Speech Center!

Inclusion Champion/Presenting Sponsor \$5,000

Pre-Event

- Company highlight on social media sites
- Sponsor listing on agency website & event emails
- Prominent sponsor listing in agency newsletter
- Logo included on event marketing materials

Day of Event

- Kick off the Walk by giving the official countdown
- Opportunity to be a costume contest judge
- First table on event route
- Listing on sponsor board
- Logo featured on maps distributed to all participants

Post-Event

- Company acknowledgment on our thank you email

Empowerment Sponsor \$2,500

Pre-Event

- Company highlight on social media sites
- Sponsor listing on agency website & event emails
- Event Sponsor listing in agency newsletter
- Logo included on event marketing materials

Day of Event

- Sponsor table
- Listing on sponsor board at breakfast & costume contest
- Logo featured on maps distributed to all participants

Post-Event

- Company acknowledgment on our thank you email

Ally for Accessibility \$1,000

Pre-Event

- Sponsor listing on agency website & event emails & in newsletter

Day of Event

- Sponsor table
- Listing on sponsor board at breakfast & costume contest
- Logo featured on maps distributed to all participants

Post-Event

- Company acknowledgment on our thank you email

Community Ambassador \$500

- Company name listed on agency website & event emails
- Logo featured on maps distributed to all participants

Al Sigl's WalkAbout

Commitment & Payment Form

YES! I would like to be a WalkAbout Sponsor at the following level...

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Inclusion Champion
\$5,000 | <input type="checkbox"/> Empowerment Sponsor
\$2,500 | <input type="checkbox"/> Ally for Accessibility
\$1,000 | <input type="checkbox"/> Community Ambassador
\$500 |
|--|---|--|--|

Contact Name: _____

Business Name (as you would like for public acknowledgment): _____

Address: _____

Phone: _____

Email: _____

Payment Total: \$_____

My Check Is Enclosed | Check # _____

_____ I prefer to be invoiced using the above address.

_____ Please bill my credit card. ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

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Exp. Date: _____ CVV: _____

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