

What's Happening Here!

RHSC Q1/March Newsletter 2022 | "Communication for Life" - Here for you, not-for-profit!

Roaring Twenties Centennial Gala

Save The Date | Saturday, September 10th @ 6 pm | Locust Hill Country Club



2022 is an exciting year for Rochester Hearing and Speech Center, and we want to share our excitement with you.

Dust off your glad rags, grab your friends and be ready to put on the ritz to support the children and families in the Greater Rochester area and surrounding communities. 1920s attire is encouraged but not required. (Black tie optional)

Locust Hill Country Club is the perfect location to host our event. We are expecting 300 attendees — VIPs, donors, and many others.

Corporate Sponsorship Opportunities Available. Please email Cassandra George Ramos for more information at cgramos@rhsc.org.

Please save the date, more information to come. Tickets will be on sale soon!

[100TH ANNIVERSARY PRESS RELEASE](#)

United Way of Greater Rochester and the Finger Lakes

Give Now | Designate RHSC | ID #152



It's that time of year again!

The annual campaign of the United Way of Greater Rochester and the Finger Lakes has begun. Thank you, in advance, for designating Rochester Hearing and Speech Center as the recipient of your gift.

It is easy to do! Please write Rochester Hearing and Speech Center's United Way ID #152 on your designation form and submit it to your United Way representative.

Remember, you can also give directly to RHSC by clicking the "Give Now" button below to make a secure gift on our website. We offer convenient monthly giving, too!

Your support strengthens our ability to serve our community. Thank You!

[GIVE NOW](#)

Welcome James Anderson To Our Board of Directors



We're delighted to welcome James Anderson to our Board of Directors, the first client to serve in such a capacity. Jim wrote to us a few months ago to tell us his story, and it's an interesting one.

At the age of 7, Jim began to stutter. Then he began his long journey toward fluency, something he calls "a roller coaster ride." Years of therapy followed, including numerous visits to RHSC at three different locations! As he says, "Over the years, as I grew in maturity and self-confidence, fluency followed. It's not that the "roller coaster ride" ended, it's just that the ups and downs got smaller and smaller."

It's probably no surprise that when Jim began to develop hearing problems in his 70s he sought out RHSC again. Today he is enjoying the sounds of life and communication with the help of hearing aids.

As he says, "Today, with great joy and enduring gratitude to all those who helped me over the years, including Dr. Brown, Miss Collins, and Mr. Stone of the RHSC, I can say that I am as fluent as I have ever been in my life."

Thanks for spreading your joy, Jim. Welcome back!

"Making A Difference" Employee Recognition Program

Employee Spotlight Program has a new name!



Our Employee Spotlight program has a new name and purpose.

Employees agency-wide have made a difference in how our agency has operated and have encouraged co-workers to do their best.

The "Making a Difference" Employee Recognition Program started this past January to recognize employees who go above and beyond in their respective positions. This monthly program is nomination-based by RHSC employees. Each month's winners received a gift card as a token of appreciation.

Below are the Q1 2022 winners to date:

- January: [About Tammy Beckford, Medical Secretary \(Greece\)](#)
- February: [About Jonah Larson, MS, CCC-SLP](#)

*March: Announced in our Q2 May newsletter.

[CAREERS AT RHSC](#)

Speech-Language Pathology

Tips and Tricks | Educational Information To Share



READING AT HOME
By Linda Pratt, MA, CCC-SLP, Sp.Ed.

Children benefit from lots of repetition in order to imitate and learn new words. Reading a story provides a great foundation for connecting sound to pictures (and print), following events in order, and attending to pausing and changes in intonation. By developing speech and language goals with crafts, songs, and games based on a familiar story, children receive additional opportunities to understand and practice new words and concepts.

Books Suggestions:

- Dear Zoo by Rod Campbell
- Goodnight Moon by Margaret Wise Brown
- The Snowy Day by Ezra Jack Keats
- The Mitten by Jan Brett

GOALS OF STUTTERING SPEECH-THERAPY
By Angela Poskus, MA, CCC-SLP

What if your child stutters while talking. Working together with a speech-language pathologist who is knowledgeable about stuttering will help your child learn to talk in an easier and more effective way.

Goals of speech-language therapy may include:

- Reduce stuttering frequency.
- Decrease word or situation avoidances.
- Practice skills such as eye contact and phrasing.
- Decrease the struggle of stuttering moments.
- Learn more about stuttering and talking.

RHSC offers pediatric group and individual speech-language therapy, occupational therapy, physical therapy, and special education services in the home/community and at our three locations. Early intervention services are also available in a group format.

To learn more about our Educational and Clinical services, click the button below.

[LEARN MORE](#)

Pediatric Audiology | Testing, Identifying, and Monitoring.

Customized hearing health care from newborns to seventeen years.



Services We Provide:

- Treat mild to profound hearing loss.
- Auditory Processing Disorder (APD)
- Early Intervention Services
- Newborn Hearing Screenings
- Noise-induced hearing loss
- Pediatric hearing aid consultations and fittings.
- Tinnitus consultation

Give us a call to schedule an appointment at (585) 271-0680 or contact us online - [Click Here](#).

Meet our Audiology Team - [Click Here](#)

[LEARN MORE](#)

#Tinnitus Awareness Week

Celebrated February 7-14



Tinnitus is a condition in which you experience ringing or other noises in one or both ears that are not coming from an external source.

- Affects 15 to 20% of people worldwide.
- Musicians are 57% more likely to have Tinnitus than non-musicians.
- Affects 75% of 18-30 year-olds that frequently attend concerts and dance clubs.
- Not an age-defining disability.

Have questions, we have answers!

[LEARN MORE](#)

Take our 5-Minute Online Hearing Screener

Check Out Our Current Coupon Offers | Schedule An Appointment Today



This year, make prioritizing your hearing health part of your New Year's resolutions. Healthy hearing will increase your quality of life, improve your social engagement, and lower your risk of depression. Start your journey to better hearing health and call us to schedule an appointment. You can also take our 5-minute online hearing screener on our website - click the button below.

Need a set of hearing aids or upgrading? Warranty expires soon? FSA or HSA funds due to expire? Check out our current coupon offers!

Ear Care & Hearing Aid Financing Available.

Current Coupon Offers - [Click Here](#)

[HEARING SCREENER](#)

RHSC In The News

WYSL Radio & WXXI Connections



Bob Russell, President & CEO, sat down with Joe Robach on WYSL Radio (1040 am/92.1 fm /95.5 fm). They had an informative dialogue on all our services and discussed how RHSC has impacted our community for the past 100 years.

Dr. Greg Horton, Director of Audiology at RHSC, appeared on the WXXI radio program, Connections with Evan Dawson yesterday to discuss the barriers to hearing health in our community.

- A RSS app is required to listen when using Safari browsers.

Also joining the conversation was Barbara Isaman Bushart, who discussed the number of challenges she faced as a person with a cochlear implant.

[LISTEN - WYSL](#)

[LISTEN - WXXI](#)

Client Testimonials

Inspiring stories! | Read more on our website.



Emily | Fighter
"Our daughter can now communicate with us and is developing language skills on par with her hearing peers."

Vivienne | Positive
"We had an absolutely wonderful experience with RHSC!"

SJ | Persistent
"SJ can now effectively communicate at home and in school!"

[ABOUT EMILY](#)

[ABOUT VIVIENNE](#)

[ABOUT SJ](#)

Communication for Life

We are the longest standing and most experienced provider of speech, language and hearing services. We are a not-for-profit agency serving Rochester, NY and surrounding communities.

Three Locations: Rochester/Brighton | Greece | Webster

