

## WHAT'S HAPPENING HERE

*We simply would not be able to provide the vital audiology and clinical services most needed in our community if it were not for your support. Thank you!*

### ABOUT RHSC

#### RHSC Receives a \$5,000 Grant from MDRT Foundation



*Pictured/Left:* Katie Ryan, Executive Administrator and grant writer, Bob Russell, President and CEO, and Melissa Siesto.

Rochester Hearing & Speech Center is grateful to the Million Dollar Roundtable Foundation (MDRT) for a \$5,000 grant to support RHSC's Financial Aid Fund, which allows RHSC to provide services to individuals and families who cannot afford out-of-pocket pay, who lack insurance, or who utilize publicly funded health insurance with limited options for providers. The Financial Aid Fund helps RHSC meet critical needs in our community for underserved populations.

We are especially grateful to Melissa Siesto, who made this grant possible. Melissa volunteers with RHSC and has a very personal connection with the agency through her son, Adriano, whose's story is featured on our agency website.

"He already brings smiles and light to those he touches!" [Meet Adriano >>](#)

#### The WAVES have come! | New Logo and Brand Identity

After a yearlong celebration of our 100th anniversary in 2022, in February 2023, Rochester Hearing and Speech Center announced the launch of the new innovative logo as part of the ongoing evolution of RHSC's brand. Entering this new era, we felt it was time for a change. We have refreshed our logo to reflect who we are today and to symbolize our future — a more modern look captures our vision to assist our thriving community. [Find out more >>](#)

#### "Making a Difference" | Employee Recognition Program

Employees, agency-wide, have made a difference in how our agency has operated and have encouraged co-workers to do their best. The "Making a Difference" Employee Recognition Program started this past January to recognize employees who go above and beyond in their respective positions. This monthly program is nomination-based by RHSC employees.

Current 2023 awardees received a gift card as a token of appreciation.

- JANUARY - Deb Cecere, MS, CCC-SLP (Speech-Language Pathologist)
- FEBRUARY - Amy Schultz, ECS Intake Coordinator

Become part of the RHSC Family. [Current Openings >>](#)

#### WELCOME | Christy Post, Director of Development



Christy joined RHSC as Director of Development in January 2023, bringing with her more than 20 years of nonprofit development and leadership experience. She is originally from Grand Rapids, Michigan and was drawn to Rochester Hearing & Speech Center for the mission-driven work and strong leadership. [Meet Christy >>](#)

*"I have always worked in the nonprofit sector and am particularly drawn to agencies and organizations that are truly making a difference in the lives of the people they serve." - Christy*

#### Cool Winter Savings | Save up to \$500 OFF a pair of hearing aids

Choose from a wide selection of hearing aids. Some restrictions apply.

Rochester Hearing and Speech Center would like to help you hear the joys of the winter season, and your hearing health care is our number one priority. We have been our area's trusted not-for-profit provider of hearing health and speech services for over 100 years. Knowing that better hearing may be a long-term goal rather than a short-term solution, we partner with our clients to provide a comprehensive continuum of care. Healthy hearing will increase your quality of life, improve your social engagement, and lower your risk of isolation.

Call us to schedule an appointment today to start your hearing health journey. You can also take our 5-minute online hearing screener on our website. [Coupon Offer >>](#)

#### HearingToday.org | Be part of the conversation!

RHSC has partnered with the Monroe County Department of Public Health to spread the word about hearing health and to encourage annual hearing evaluations. Hearing health has become a community-based conversation. How we approach hearing loss and deafness today has evolved from years past. Hearing well contributes directly to building and maintaining interpersonal relationships and the ability to let individuals fully engage in the world around them. [HearingToday.org](#) is a community-based website providing general hearing health information to the community. [Read Blog >>](#)

#### What our clients are saying about RHSC



Take a look at our *client testimonials* and hear from happy clients about their experience working with RHSC. [Read Testimonials >>](#)

Please take a moment to review your experience with us. Your feedback not only helps us but also helps other potential clients. [Rate RHSC >>](#)

*"Rochester Hearing and Speech are absolutely the best!! Very professional and courteous, and very patient with all my concerns. Highly recommend them. Dr. Gardner is very informative and knowledgeable!" - Rita W. (3.7.23)*

#### YOU are a game changer, better yet a life changer!

This is why we're here: helping our clients to overcome obstacles and achieve great things. And that is only possible because of YOU and your support.

Rochester Hearing and Speech Center are indeed an enduring, trusted, and critical community resource. Celebrating our 100th Anniversary last year, we've had the opportunity to reflect on the tens of thousands of lives that have been changed over the years. And this is only the beginning as we transition into the next phase of our growth. We can't do it alone. Your support has been critical to our ability and capacity to take on challenging projects, and we're succeeding because of your support.

We deeply appreciate your generosity! [Give Now >>](#)

#### Celebrating Inclusion with the Greater Rochester Community



Rochester Hearing and Speech Center was proud to participate in the 2nd Annual Festival of Inclusion on Saturday, March 4th. We joined 60+ community organizations to provide service-related information, answered questions, and engaged attendees in interactive activities at the Golisano Training Center at Nazareth College.

Special thanks to the Special Olympics of New York, Best Buddies New York, and the Golisano Foundation for spreading the word about #Inclusion in our community.

#### Upcoming Events | Please Join Us...



**El Guided Play Date Group**  
March 25 & April 22  
Saturdays | 10 am - 12 pm

*Is your child waiting for or receiving Early Intervention or Preschool Services?*

Join us for this FREE family-friendly event! Ask questions of licensed therapists while you engage in developmentally appropriate activities with your child/children, and go home with free take-away activities, books, and toys!

**Location:**  
RHSC Elmwood Facility

Made possible by a generous grant from The Golisano Foundation.

[Learn More >>](#)



**Beyond Processing Disorder Course**  
Sat., March 25  
8:30 am - 4:30 pm

*An Integrative Approach to Conceptualizing the Processes Engaged in Everyday Listening.*

**ZOOM PARTICIPATION ONLY**

**Presented By:**  
Larry Medwetsky, Ph.D., CCC-A

**Audience:**  
Audiologists, general practitioners (including ENTs and PEDS), speech-language pathologists, psychologists, special education teachers, general education teachers, occupational therapists, students, and parents.

This course is offered for 0.65 ASHA CEUs. (Intermediate Level, Professional Area)

[Learn More >>](#)



**1st Annual 30 x 30 Challenge | June 2023**

*Get moving in the month of June for a good cause! Proceeds benefit Rochester Hearing & Speech Center.*

You can walk, run, bike, hike, do yoga, lift weights, dance – anything that gets you moving! Build your challenge to fit your lifestyle, and get motivation and inspiration from other Challenge participants!

As a not-for-profit agency, much of what we do is made possible through your donations, and there are many ways to give! Our new 30 x 30 Challenge lets you support the vital services that RHSC provides, while encouraging better health in our community and motivating our friends and family to move with us!

[Learn More >>](#)

#### Communication for Life | Not for Profit

We are the longest standing and most experienced provider of speech-language and hearing services. We are a non-for-profit agency serving the Greater Rochester community and surrounding areas.

Three Locations: Rochester/Brighton | Greece | Webster



GIVE NOW