

Day of Hearing

Date: Friday, September 28

Time: 9 a.m. – 4 p.m.

Location: Al Sigl Center, 1000 Elmwood Ave, Door 1

PRESENTATIONS

Title: Amplify Your Life: Are You Hearing the Way You Want to Hear?

Presenter: Larry Medwetsky, Ph.D.

VP of Audiology - Rochester Hearing and Speech Center

Time: 9:30 – 10:00

Hearing loss can have a dramatic impact on the quality of life, yet most people with hearing loss do not treat it. However, tremendous advancements in technology no longer require individuals to “just live with the problem”. Come and discover what is now available to help you enjoy life to the fullest.

Title: Medical Aspects of Hearing Loss

Presenter: Frank Salamone, MD

Otolaryngologist, The Rochester Otolaryngology Group, P.C.

Time: 10:30 – 11:15

Title: Aging and Hearing Loss Research

Presenter: Rober Frisina, Ph.D.

Director of the International Center for Hearing and Speech Research

Time: 11:30- 12:15

Subject: This presentation will explore ear-brain changes as we grow older.

Living with Hearing Loss: You Are Not Alone

Presenter: Marcia Dugan

Time: 12:30-1:15

Adjusting to Hearing Loss: Building a Circle of Support

Presenter: Barbara Bushart, MSW

Time: 1:15 -1:45

Hearing loss can challenge a person's ability to communicate and lead to frustration with "self" and others. A diminished sense of self-worth and social withdrawal may result if appropriate coping skills are not learned. Through increased knowledge, those with hearing loss can learn to better advocate for themselves and engage family and friends in participating in improved communication.

Amplify Your Life: Are You Hearing the Way You Want to Hear?

Presenter: Larry Medwetsky, Ph.D.

VP of Audiology - Rochester Hearing and Speech Center

Time: 2:00 – 2:30

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Frequently Asked Questions About Hearing Loss

Presenters: Barbara Bushart and Marcia Dugan

Titles:

Time: 2:45 -3:15