



**ROCHESTER**  
Hearing  
& Speech  
Center

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*Sound is everywhere.* It's there when you talk with family and friends, when you call people on the telephone, when you meet at a restaurant or over a card table. It's there when your children and grandchildren come to visit and share their lives with you. If you have to struggle to hear in any of these listening situations, you are not enjoying life the way you used to. But then you may already realize that.

The good news is that almost everyone with a hearing problem can get some degree of help.

At the Rochester Hearing and Speech Center (RHSC), we respond to the unique hearing needs of each individual. Our audiologists all have a Masters Degree or higher and are licensed by the State of New York. They are specifically trained to evaluate and provide treatment for people with hearing loss. Together with other specially trained staff they provide individual attention with a guarantee to work with you to find the solutions that work best for you.

Hearing loss often develops so gradually you may not be aware of it. Your family and friends are often the first to notice and may be the first to mention it to you.

Here's a self-test for some of the signs of hearing loss.

- I hear but I don't always understand
- Many people sound as if they are mumbling
- I have to keep asking people to repeat what they say
- People always tell me to turn down the T.V.
- I hate talking on the telephone
- I have trouble hearing people in other rooms or when I can't see them face to face
- Other people say I'm not paying attention

A hearing test is the first step in making sure you are not missing the important things happening around you. Don't suffer needlessly by delaying or avoiding a hearing test.

If you feel you have a problem but are unsure what to do about it, calling Rochester Hearing and Speech Center for an appointment is an excellent first step.

Here is how we can help:

- You will receive an in-depth evaluation of your hearing problem. (We may suggest you consult your doctor before the evaluation or at some point later.)
- Depending on the hearing test results, you will have different options. The audiologist's recommendation may include using:
  1. Communication strategies—techniques you can learn to help yourself follow conversations more easily.
  2. Hearing aids—the degree and type of hearing loss you have helps determine if you might benefit from a hearing aid and, if so, what type of hearing aid might be best for you. Each person's experience with a hearing aid is a very individual one.
  3. Assistive devices—equipment like telephone amplifiers, television amplifiers and alerting devices that either help you hear important sounds around you or help you follow conversation more easily.

*RHSC* also offers opportunities for you to get information about specific items related to your hearing:

- Watch video presentations about hearing aid maintenance, hearing loss due to noise exposure, and many other topics of interest.
- People with hearing loss can try amplified telephones or assistive listening devices to help them better communicate through our HearTech program. Our showroom is always open during business hours for self-service. For a one-on-one consultation, please call our Elmwood location at **271.0680** to make an appointment.

